

## Objective

Success ————— Accomplishment  
Quality

Desired Position: Art Director, Junior Art Director, Senior Designer  
 Desired Status: Full-Time  
 Desired Salary: Negotiable  
 Site Location: On-Site or Freelance  
 Description of my perfect job:  
 I would like to lead the Art Department for a professional company that is creatively challenging. I would also consider a challenging position as Junior Art Director or Senior Designer."  
 Career Level: Management (Manager/Director of Staff)

## Target Company

Technology ————— Design Firm  
Ad Agency

Company Size: No Preference  
 Description of my ideal company:  
 "My ideal company would offer a competitive salary with benefits and bonuses. The management would be organized and efficient with experience in the field. I would have the tools to accomplish the mission, in order to deliver a timely beautiful product."  
 Work Status: US "I am authorized to work in this country for any employer."  
 Date of Availability: Negotiable

## Experience

Knowledge ————— Exposure  
Success

Michael Longhofer 06/2002~Currently  
 Fine Artist/Freelance Designer  
 Painting and making art from concept to finish  
 Making contemporary art boxes  
 Selling at fine art shows, festivals and galleries  
 Executing commissioned paintings and murals for various clients  
 Design, update, and manage 3 different websites on a continual basis

### Veedix 06/2000-06/2002

Art Director  
 Oversee and help maintain two internal company Web sites  
 Oversee and help design two internal company Web sites  
 Oversee Web Projects from concept to completion  
 Oversee Print Projects from concept to completion  
 Divvy out projects to the team  
 Approve or disapprove designs or graphics  
 Make sure the hours for each client are tracked efficiently  
 Oversee and improve the work flow  
 Help the designer complete designs that have been rejected by the client or upper management  
 Work on designs that have been rejected by the client or upper management if necessary  
 Design Forum Gallery 11/2000 - 06/2001

### Showing Artist/Painter

\*Painted paintings that paralleled a common theme

\*Paintings were sold for profit

### R. R. Donally/Neiman Marcus Direct 05/1999 - 07/2000

#### Photoshop Artist

\*Manipulated photography for "The Book" and "The Fall Shoe Book"

\*Color corrected spreads

\*Cloned backgrounds

\*Achieved accuracy with the pen tool in Adobe Photoshop <sup>TM</sup>

### Self 05/1994-11/1998

#### Freelance Illustrator

"Specialized on portraits for various clients"

"Painted and directed the art for various musical productions"

"Illustrated articles for various clients via newspapers, books, and magazines

### United States Marine Corps 08/1986 - 08/1994

#### Corporal

4 years Active Duty

4 years Inactive Duty

Licensed on 8 pieces of Equipment

Good Conduct Medal, Navy Achievement Medal, Honorable Discharge

## Skills

Art ————— Talent  
Concept

### Disciplines

Logo Design~ Currently used 8 years

Painting and Drawing~ Oil, Acrylic, Gouche, Pen and Ink, and Graphite  
 Currently used 10 years

Layout and Design~ Currently used 10 years

Illustration~ Currently used 10 years

Graphic Design for Print~ Currently used 4 years

Web design~ Currently used 6 years

Web Team Management~ Currently used 2 years

Web Design Consulting~ Currently used 2 years

Art Direction~ Currently used 2 years

Software Skin Development~ Currently used 1 year

Flowchart Development~ Currently used 1 year

Animation~ Currently used 2 years

### Software

Adobe Photoshop~ Currently used 8 years

Adobe Illustrator~ Currently used 7 years

Adobe Image Ready~ Currently used 5 years

Macromedia Dreamweaver~ Currently used 5 years

Macromedia Director~ Currently used 3 years

Mac OS~ Currently used 8 years

Windows XP~ Currently used 4 years



Michael Longhofer